**Year 7**

**Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Persuasive writing vocabulary list**

1. **Convince:** To cause someone to believe or agree with something through reasoning or argument.
2. **Influence:** To have an effect on someone's beliefs, opinions, or behavior.
3. **Motivate:** To inspire or drive someone to take action or pursue a goal.
4. **Inspire:** To fill someone with the urge or ability to do or feel something, especially creative or admirable action.
5. **Encourage:** To give support, confidence, or hope to someone.
6. **Captivate:** To attract and hold the attention or interest of someone.
7. **Compel:** To force or strongly persuade someone to do something.
8. **Rally:** To gather or come together for a common purpose or cause.
9. **Stir:** To evoke or awaken strong feelings or emotions in someone.
10. **Galvanize:** To shock or excite someone into taking action.
11. **Mobilize:** To bring together resources or people for a specific purpose or action.
12. **Enthrall:** To captivate or hold someone's attention completely.
13. **Win over:** To persuade someone to support or agree with something.
14. **Ignite:** To provoke or inspire a strong reaction or response in someone.

**Nouns:**

1. **Argument:** A set of reasons given with the aim of persuading others of the validity of a particular idea, action, or standpoint.
2. **Appeal:** The quality of being attractive or interesting, especially to the senses or emotions.
3. **Rationale:** The underlying reason or justification for something; the basis or logic behind a decision or action.
4. **Testimony:** Evidence or statements given under oath, often used to support or prove a point.
5. **Evidence:** Facts, information, or data that supports or proves something.
6. **Reasoning:** The process of thinking about something in a logical way in order to form a conclusion or judgment.
7. **Conviction:** A strong belief or opinion held with firmness and often supported by evidence or reasoning.
8. **Passion:** Strong and intense emotion, particularly for a cause or belief.
9. **Advocacy:** Public support or recommendation of a particular cause or policy.
10. **Cause:** A principle, aim, or movement that one actively supports or advocates for.
11. **Proposal:** A plan or suggestion put forward for consideration or discussion.
12. **Pitch:** A persuasive speech or presentation aimed at convincing someone of a particular idea, product, or action.
13. **Persuasion:** The act or process of persuading someone to do or believe something.
14. **Influence:** The capacity to have an effect on the character, development, or behavior of someone or something.
15. **Impact:** The effect or influence of one person, thing, or action on another.

**Adjectives:**

1. **Compelling:** Evoking interest, attention, or admiration in a forceful or irresistible way.
2. **Convincing:** Capable of causing someone to believe or agree with something; persuasive.
3. **Persuasive:** Having the power to persuade or influence someone to do or believe something.
4. **Impactful:** Having a strong effect or influence on someone or something.
5. **Captivating:** Attracting and holding the attention or interest of someone in a fascinating or charming way.
6. **Influential:** Having the ability to shape or change the opinions, behaviors, or actions of others.
7. **Compelling:** Evoking strong interest, attention, or admiration in a persuasive or irresistible manner.
8. **Powerful:** Having great influence, control, or effect on someone or something.
9. **Stirring:** Evoking strong emotion, particularly enthusiasm, excitement, or sympathy.
10. **Dynamic:** Characterized by constant change, activity, or progress; energetic and forceful.
11. **Motivating:** Providing encouragement or inspiration to take action or pursue a goal.
12. **Inspiring:** Filling someone with the urge or ability to do or feel something, especially creative or admirable action.
13. **Engaging:** Charming, interesting, or attractive, particularly in a way that captures attention or involvement.
14. **Riveting:** Holding the attention or interest of someone completely; captivating.
15. **Forceful:** Strong and assertive in expression, action, or persuasion.

Put the following words in the suitable spaces:   
motivating - dynamic - proposal - compelling - impact - appeal - reasoning - pitch - cause - argument - testimony - riveting - influential - passion – rational

1. The coach delivered a \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ speech to the team before the championship game, igniting their \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ and determination to win.
2. The dynamic leader presented a \_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_for implementing eco-friendly practices in the workplace, emphasizing the positive \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ on the environment.
3. The charity's \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ for donations was \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, featuring moving \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ from those who had directly benefited from their programs.
4. Using \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ based on scientific evidence, the environmental activist made a strong \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_for the urgency of addressing climate change.
5. The entrepreneur's \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ for funding her startup was so \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ that investors were eager to get on board with her innovative \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
6. The teacher's \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ presence in the classroom inspired students to engage in discussions and pursue their academic goals with \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
7. The author delivered a \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ proposal for her next book, capturing the publisher's interest with its unique premise and powerful themes.
8. The politician's rational \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ and clear communication style made her \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_for healthcare reform highly persuasive.
9. The CEO's \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ leadership style had a significant \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ on company culture, fostering innovation and collaboration among employees.
10. The organization's \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ for volunteers to support their humanitarian efforts was met with a \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ response from the community.
11. The scientist presented \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ from multiple studies to support her argument that vaccines are crucial for public health.
12. The motivational speaker delivered a \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ speech that left a lasting \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ on the audience, inspiring them to pursue their dreams.
13. The documentary's powerful \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ for social justice shed light on important issues and prompted viewers to take action.
14. The coach's \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ for the sport was \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_in motivating players to give their all during training sessions.
15. CEO's \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ to investors highlighted the potential \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_of their technology on improving healthcare outcomes, making it a \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ investment opportunity.