

HAYAH'S ANNUAL

ART

Since 2014

Competition

Among Schools

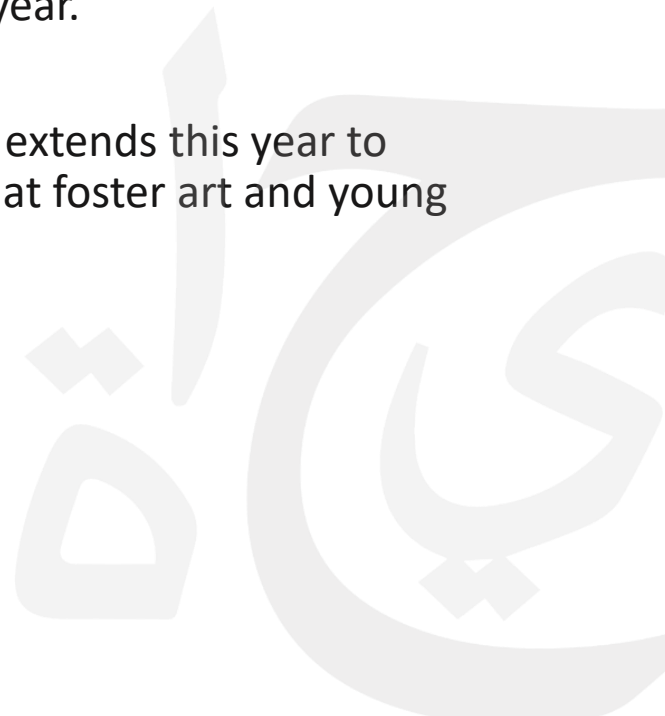
2023 - 2024

Hayah's Annual Art Competition among Schools

- The importance of art in education and in our lives is undeniable. Art being a universal language allows our students to express themselves through different media. Hosting students from different schools helps build a community with a common interest in art and its appreciation.
- This year we celebrate our 10th anniversary of our annual art competition among schools
- The competition has a different theme every year where students from grades 1-12 express themselves through different fields of art like drawing, painting, collage, 3D Art, digital arts and photography.



- The competition is judged every year by a panel of professional artists from Art Café Egypt and winners are awarded for their talents and hard work by our generous sponsors.
- Our Awards Ceremony and Exhibition are attended and visited by the participating schools and families of the young artists from over 40 participating schools as of last year.
- **BEYOND SCHOOLS:** Our competition extends this year to include a separate line hosting NGOs that foster art and young talents as part of their mission.



Participating Schools along the Years



Participating Schools

Preservation versus Innovation

- In this era of rapid progress and technological advancements and breakthroughs, we find ourselves yearning for the simpler past while embracing the future. Preserving the past with all its glory and learned lessons and how it affects the present and future is what our artists will reflect on and research in this year's competition. The differences, connections and predictions are to be highlighted in their artwork.

Requirements:

	Size	Material	Details
Drawing/ Painting	35*50 cm G1-2 50*70 cm G3-12	Canvas/ Canson paper with 5cm black canson frame	Acrylic, watercolors, pencils or pastels
3D	Any size that can fit in a box of 50cm x 50cm x 50cm MAXIMUM	A variety of materials; any material can be used	Origami, sculpture, cardboard, papers, fabrics, clay, wire, foam, magazines, recycling items, buttons, and feathers. <i>All 3D work must be viewable from all sides (360°)</i>
Collage	35*50 cm G1-2 50*70 cm G3-12	A variety of materials; any material can be used	Cardboard, papers, fabrics, clay, wire, foam, magazines, recycling items, buttons, and feathers...
Photography	A4 - 21*30cm	Canvas, Canson or Developing paper	Printed in color or black & white
Digital Art	Artwork printed out in case of still production or submitted by USB or email only from the art teacher if animated		

Judging Rubric:

	POOR (1-4)	GOOD (5-7)	EXCELLENT (8-10)	Score
Creativity	Lacks creative thinking skills	Exhibits sufficient creative thinking skills	Demonstrates strong innovative creative thinking skills	
Composition	Lacks sense of composition and awareness of the elements & principles of design	Shows some understanding of composition and application of the elements and principles of design	Exhibits strong understanding of composition and applies elements and principles thoroughly	
Expression	Does not reflect a message	Some expression evident	Master expression of the theme and idea of the art piece	
Technical Competence and Use of Material	Weak evidence in the use of materials and limited technical competency. Untidy or incomplete.	Limited technical competence and handling of material. Somewhat tidy.	Strong technical ability and skill in using materials. Extremely tidy, clean and complete.	
TOTAL POINTS				

Competition Phases:

Phase Two:

- All participating art pieces are collected in Hayah International Academy. **ALL PAPER PIECES MUST BE FRAMED BY A BLACK CANSON SHEET with a 5 cm border.**
- The judging panel – provided by Art Café Egypt- will be invited to judge the artwork and choose the winning pieces
- Winners will be celebrated in February 2024. Exact date to be announced closer to the event.

Flashback

